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Arkansas: Banks' Economic Impact

Banks support Arkansas's economy with consumer, business and other loans, and by providing more than 23,000 people with a rewarding place to work.

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JOBS

LENDING

CUSTOMERS

GIVING BACK

Jobs

23,378

Employees

\$2 B

Total Annual Compensation & Benefits

\$85,149

Average Total Compensation & Benefits

87

Banks Headquartered in State

Source: Estimates based on ABA 2019/2020 survey data

Lending

\$3.1 B

Small Business Loans Outstanding

\$6.7 B

New Home Loans Booked in 2018

42,094

Number of New Home Loans in 2018

\$125,000

Median New Home Loan Size in 2018

\$1.6 B

Small Farm Loans Outstanding



A Partner Across the Board

Greta Ishmael trusted FNBC in Arkansas to help her realize not just the purchase of a pharmacy from her father, but also to expand a second business pursuit: a paddleboard rental business.

[More on this story](#)[More stories on Lending >](#)



Source: Estimates based on ABA 2019/2020 survey data, HMDA

Customers

4.5 M

Total Customers

\$71 B

Deposits

3.8 M

Consumer

494.1 K

Small Business

48 K

Small Farm

117

Banks Operating Branches

1,332

Branches & Offices



A Flag of Honor at a Surprising Moment

Arvest Bank, headquartered in Fayetteville, AR, presents military branch flags to VA Loan Program recipients at mortgage closing, throughout the bank's four-state footprint.

[More stories on Serving Customers >](#)

Source: Estimates based on ABA 2019/2020 survey data, FDIC branch deposit data

Giving Back

139.7 K

Volunteer hours

\$28.2 M

Community Donations



A Bank That Kick Starts Change for an Entire Community



Citizens Bank, in Batesville, AR, has seen its community growth initiative result in a major boost to the local economy, bringing together leaders and investment for major impact.

[More stories on Giving Back >](#)

Source: Estimates based on ABA 2019/2020 survey data. Does not include individual employee donations.

Submit your bank's story

[Submit your story ▶](#)

Share the Impact



1-800-Bankers (800-226-5377)

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