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Arkansas: Banks' Economic Impact

Banks support Arkansas's economy with consumer, business and other loans, and by providing more than 18,000 people with a rewarding place to work.

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JOBS

Regions Employee Helps Teen See What's Possible

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JOBS

LENDING

CUSTOMERS

Jobs

18,101

Employees

\$1.6 Billion

Total Annual Compensation & Benefits

\$87,935

Average Total Compensation & Benefits

78

Banks Headquartered in State

Source: FDIC Call Report 2024Q4, Bureau of Labor Statistics 2024, ABA analysis

Lending

\$6.2 Billion

New Home Loans

23,016

Number of New Home

\$235,000

Median New Home Loan

Booked in 2024

Loans in 2024

Size in 2024

\$6.7 Billion

Small Business Loans

**185.3
Thousand**

Number of Small
Business Loans

\$36,391

Average Small Business
Loan

**\$573.8
Million**

Small Farm Loans

13,203

Number of Small Farm
Loans

\$43,461

Average Small Farm
Loan

Source: FFIEC HMDA 2024, FFIEC CRA 2023, FDIC Call Report 2024Q4, ABA analysis

Customers

**\$102.3
Billion**

Deposits

111

Banks Operating
Branches

1,331

Branches & Offices

695

Branches Offering Low
Fee Bank On-certified
Accounts

Source: FDIC Summary of Deposits 2024Q2, CFE Fund, ABA analysis

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