

Georgia: Banks' Economic Impact

Banks support Georgia's economy with consumer, business and other loans, and by providing more than 56,000 people with a rewarding place to work.

[Get print version \(PDF\)](#)

[Find State-by-State Data](#) >



JOBS

LENDING

CUSTOMERS

Jobs

56,942

Employees

\$7 B

Total Annual Compensation & Benefits

\$123,078

Average Total Compensation & Benefits

140

Banks Headquartered in State

Source: FDIC Call Report 2023Q4, Bureau of Labor Statistics 2023, ABA analysis

Lending

\$35.2 B

New Home Loans Booked in 2023

99,790

Number of New Home Loans in 2023

\$315,000

Median New Home Loan Size in 2023

\$21.9 B

Small Business Loans

975.1 K

Number of Small Business Loans

\$22,505

Average Small Business Loan

\$2.6 B

Small Farm Loans

37,792

Number of Small Farm Loans

\$68,378

Average Small Farm Loan

Source: FFIEC HMDA 2023, FFIEC CRA 2023, FDIC Call Report 2023Q4, ABA analysis

Customers

\$342 B

Deposits

197

Banks Operating Branches

2,051

Branches & Offices

1,305

Branches Offering Low Fee Bank On-certified Accounts



Keeping Customers Safe

Region's Bank in Columbus, Georgia, took a colorful approach towards encouraging social distancing during the COVID-19 pandemic. While the bank was operating drive-thru and appointment-only, it knew there would be a lot of walk-up traffic, so they created colorful chalk drawings with messages for



customers reminding them to stay six feet apart.

[More stories on Serving Customers >](#)

Source: FDIC Summary of Deposits 2023Q4, CFE Fund, ABA analysis

Submit your bank's story

[Submit your story ▶](#)



1-800-Bankers (800-226-5377)

1333 New Hampshire Avenue NW
Washington, DC 20036

[Share Your Bank's Story](#)

STORIES FROM AMERICA'S BANKS

- [Jobs](#)
- [Lending](#)
- [Serving Customers](#)
- [Giving Back](#)
- [In Your State](#)

CONNECT WITH US

- [Twitter](#)
- [Facebook](#)
- [LinkedIn](#)
- [YouTube](#)
- [Instagram](#)