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# Louisiana: Banks' Economic Impact

Banks support Louisiana's economy with consumer, business and other loans, and by providing more than 22,000 people with a rewarding place to work.

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JOBS

LENDING

CUSTOMERS

## Jobs

**22,116**

Employees

**\$1.8 B**

Total Annual Compensation &amp; Benefits

**\$81,554**

Average Total Compensation &amp; Benefits

**111**

Banks Headquartered in State

*Source: FDIC Call Report 2022Q4, Bureau of Labor Statistics 2022, ABA analysis*

## Lending

**\$10.3 B**

New Home Loans Booked in 2022

**39,634**

Number of New Home Loans in 2022

**\$235,000**

Median New Home Loan Size in 2022

**\$9.9 B**

Small Business Loans

**358 K**

Number of Small Business Loans

**\$27,597**

Average Small Business Loan

**\$1.6 B**

Small Farm Loans

**35,525**

Number of Small Farm Loans

**\$45,497**

Average Small Farm Loan

*Source: FFIEC HMDA 2022, FFIEC CRA 2021, FDIC Call Report 2022Q4, ABA analysis*

## Customers

**\$144 B**

Deposits

**123**

Banks Operating Branches

**1,330**

Branches &amp; Offices

**444**

Branches Offering Low Fee Bank On-certified Accounts



### Customer Commitment

Hancock Whitney Bank associates in Baton Rouge, Louisiana, let customers know the bank is open for business and dedicated to helping them weather the storm during the COVID-19 pandemic.

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...and serving customers

Source: FDIC Summary of Deposits 2022Q2, CFE Fund, ABA analysis

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