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Louisiana: Banks' Economic Impact

Banks support Louisiana's economy with consumer, business and other loans, and by providing more than 21,000 people with a rewarding place to work.



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JOBS

LENDING

CUSTOMERS

Jobs

21,528

Employees

\$1.9 Billion

Total Annual Compensation & Benefits

\$89,034

Average Total Compensation & Benefits

108

Banks Headquartered in State

Source: FDIC Call Report 2024Q4, Bureau of Labor Statistics 2024, ABA analysis

Lending

\$7.2 Billion

New Home Loans Booked in 2024

27,290

Number of New Home Loans in 2024

\$235,000

Median New Home Loan Size in 2024

\$10 Billion

322.7

\$31,017

Small Business Loans

Thousand

Number of Small
Business Loans

Average Small Business
Loan

\$1.7 Billion

Small Farm Loans

36,447

Number of Small Farm
Loans

\$45,660

Average Small Farm
Loan

Source: FFIEC HMDA 2024, FFIEC CRA 2023, FDIC Call Report 2024Q4, ABA analysis

Customers

\$131 Billion

Deposits

124

Banks Operating
Branches

1,375

Branches & Offices

481

Branches Offering Low
Fee Bank On-certified
Accounts

Source: FDIC Summary of Deposits 2024Q2, CFE Fund, ABA analysis

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1-800-Bankers (800-226-5377)

1333 New Hampshire Avenue NW
Washington, DC 20036

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