

Wisconsin: Banks' Economic Impact

Banks support Wisconsin's economy with consumer, business and other loans, and by providing more than 32,000 people with a rewarding place to work.

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Igniting Local Education

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Jobs

32,323

Employees

\$3.2 Billion

Total Annual Compensation & Benefits

\$99,418

Average Total Compensation & Benefits

158

Banks Headquartered in State

Source: FDIC Call Report 2024Q4, Bureau of Labor Statistics 2024, ABA analysis

Lending

\$12.8 Billion

New Home Loans Booked in 2024

44,020

Number of New Home Loans in 2024

\$265,000

Median New Home Loan Size in 2024

\$10.7 Billion

Small Business Loans

290.5 Thousand

Number of Small Business Loans

\$36,961

Average Small Business Loan

\$756.3 Million

Small Farm Loans

11,485

Number of Small Farm Loans

\$65,855

Average Small Farm Loan

Customers

\$193 Billion

Deposits

192

Banks Operating Branches

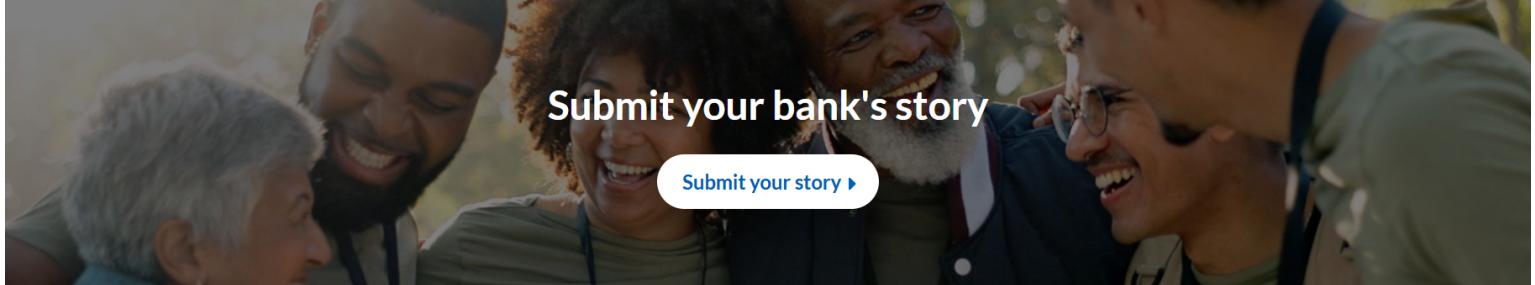
1,669

Branches & Offices

573

Branches Offering Low Fee
Bank On-certified Accounts

Source: FDIC Summary of Deposits 2024Q2, CFE Fund, ABA analysis



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