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# Wisconsin: Banks' Economic Impact

Banks support Wisconsin's economy with consumer, business and other loans, and by providing more than 32,000 people with a rewarding place to work.

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SERVING CUSTOMERS

## Igniting Local Education

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## Jobs

**32,323**

Employees

**\$3.2 Billion**

Total Annual Compensation & Benefits

**\$99,418**

Average Total Compensation & Benefits

**158**

Banks Headquartered in State

Source: FDIC Call Report 2024Q4, Bureau of Labor Statistics 2024, ABA analysis

## Lending

**\$12.8 Billion**

New Home Loans Booked in 2024

**44,020**

Number of New Home Loans in 2024

**\$265,000**

Median New Home Loan Size in 2024

**\$10.7 Billion**

Small Business Loans

**290.5 Thousand**

Number of Small Business Loans

**\$36,961**

Average Small Business Loan

**\$756.3 Million**

Small Farm Loans

**11,485**

Number of Small Farm Loans

**\$65,855**

Average Small Farm Loan

## Customers

**\$193 Billion**

Deposits

**192**

Banks Operating Branches

**1,669**

Branches & Offices

**573**

Branches Offering Low Fee  
Bank On-certified Accounts

Source: FDIC Summary of Deposits 2024Q2, CFE Fund, ABA analysis

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